



CHALK WALK THE INFO PACK

This document contains advice and ideas for all that wish to take part in a Chalk Walk as part of the weeklong activities celebrating International Women's Day in Bristol:

From 8th to 14th of March 2021

Keeping you safe, inspired and involved during your daily exercise!

International Women's Day (March 8th) is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating women's equality.

IWD has occurred for well over a century, with the first IWD gathering in 1911 supported by over a million people. Today, IWD belongs to all groups collectively everywhere. IWD is not country, group or organization specific, anyone can get involved and celebrate women!

What is a Chalk Walk and how can I take part?

A Chalk Walk is a creative campaign to raise awareness about the fight for equality and justice for women and girls. Chalk drawings and slogans are a great way for people of all ages to temporarily brighten up the streets and public spaces as well as raising awareness about issues affecting you, your communities, and planet earth! If you would like to take part in this year's IWD celebrations this is an easy and fun way to contribute with exciting and thought-provoking chalk messages on the pavements of Bristol! All you need is a bit of imagination....and chalk!

What are the aims of Chalk Walk?

We are encouraging women and girls across Bristol to use their daily exercise time during the week of Monday March 8th – Sunday March 14th to get involved by writing messages and quotes, drawing pictures and expressing themselves in the streets and public spaces of Bristol to celebrate International Women's Day!

- Use strong messages/slogans/pictures to tell the truth about women's inequalities in Bristol and beyond
- Create an action pathway and build confidence for others to raise awareness of women's issues
- Share messages of hope and love
- Remind the world that there are solutions and new possibilities
- Break the media echo chamber by reaching new audiences
- Mystify, inspire, shock, bring hope and love to people
- Have fun!

MESSAGING

Each day during the week you can spread the International Women's Day message however and wherever you want – from the pavement outside your house to Millenium Square!

You can use the same messages or a diferent theme every day. Here are some ideas:

Monday 8th March - Official IWD 2021 campaign theme: #ChooseToChallenge

The IWD focus this year is #ChooseToChallenge so this could be your focus for the chalking on day 1 Monday 8th March or something that you use every day during the week - <https://www.internationalwomensday.com/Theme>

We can all choose to challenge and call out gender bias and inequality. We can all choose to seek out and celebrate women's achievements. Collectively, we can all help create an inclusive world. From challenge comes change, so let's all choose to challenge!

On Monday 8th March use the hashtags #IWD2021 #ChooseToChallenge and write slogans or quotes on pavements and in public spaces such as:

- Happy International Women's Day!
- Girls can do anything!
- I am your sister
- Women belong in all places where decisions are made
- "We realise the importance of our voice when we are silenced" - Malala Yousafzai



Tuesday 9th March- An challenged world is an alert world

- A challenged world is an alert world #IWD 2021 #ChooseToChallenge
- International Women’s Day: #ChooseToChallenge and call out inequality
- Let’s all #ChooseToChallenge #IWD2021
- From challenge comes change. So let's all #ChooseToChallenge



Wednesday 10th March - Everyone can play a role in forging gender parity

- Individually, we’re all responsible for our own thoughts and actions - all day, every day #IWD 2021 #ChooseToChallenge
- We can choose to challenge and call out gender bias and inequity. So let's all #ChooseToChallenge

- We can choose to seek out and celebrate women's achievements #IWD 2021 #ChooseToChallenge
- Collectively, we can all help create an inclusive world. #ChooseToChallenge
- Progressive employers understand. Women's equality in the workplace is key!

Thursday 11th March - Gender balance is not solely a women's issue, but also an economic issue #IWD2021BWV #WeAreBristol

Some more ideas for inspiring quotes you could use during the week are here - [Inspiring quotes for women founding and running a business \(internationalwomensday.com\)](https://internationalwomensday.com)

- “The future belongs to those who believe in the beauty of their dreams” - Eleanor Roosevelt
- “We need to re-shape our own perception of how we view ourselves. We have to step up as women and take the lead” - Beyonce
- “Life is either a daring adventure or nothing at all” - Helen Keller, Author, Political Activist and Speaker
- “When women support each other, incredible things happen!”



Friday 12th March - Advocacy, inclusive mindsets and tangible action are needed from all #IWD2021

- Men are allies #IWD 2021 #ChooseToChallenge
- Now the world expects inclusivity: And so here we are #IWD 2021 #ChooseToChallenge
- Gender parity now! #IWD 2021 #ChooseToChallenge

- Heres to strong women! May we know them. May we be them. May we raise them.
- “She remembered who she was and the game changed” – Lalah Delia



**Saturday 13th and Sunday 14th March - End Street Harassment
#IWD2021 #ChooseToChallenge**

Any woman — no matter her circumstances — knows what it's like to be on the receiving end of sexual harassment on the street. Whether it's someone following you down the street or making a lewd comment about your appearance, it can be a terrifying experience. To highlight this behaviour you can chalk the catcalls on the pavement where you heard them or use other slogans to raise awareness.

Ideas for slogans:

- My outfit is not an invitation
- Street harassment is not a compliment
- Just because I move through a public space does not mean my body is a public space
- If it's unwanted, it's harassment

- You aren't giving me a compliment, you are giving me the creeps/harassing me
- Stop telling women to smile
- Women do not owe you their time or conversation
- Women are not outside for your entertainment
- My body is not public property
- Hey stranger, don't call me baby!
- Catcalling is no way to say hello!
- It's not a compliment, it's harassment
- Zero Tolerance to street harassment
- I reclaim the street
- I was harassed here. I reclaim this space!
- I love my community. I want to feel safe
- Catcalling is harassment



SHARE YOUR WORK

When you have done your Chalk Walk let us know how it went! Take a photo and post it on your social media with the hashtags:

#IWD2021

#IWD2021BWV

#ChooseToChallenge

#WeAreBristol

And tag us too! You can link to our social media through:

Twitter @BWV2

Facebook @BristolWomensVoice

Instagram @bristolwomensvoice

NOW YOU ONLY NEED THE CHALK!

You can get chunky chalk from many places online but if you want to keep it local Children Scrapstore has some available

[Colourful Chunky Chalk x 20 – Children's Scrapstore](#)

In-store shopping is currently unavailable but you can order for delivery or in-store pick up. They are opened 9am to 5pm on Tuesdays, Wednesdays and Thursdays

Address: Scrapstore House, 21 Sevier St, St Werburgh's, Bristol BS2 9LB

Phone: 0117 908 5644

SAFETY

Can we continue with the Chalk Walk campaign during Covid-19 restrictions?

Yes, we can but we must be following all the guidelines during lockdown and when the restrictions are partially lifted.

During lockdown: Exercise social distancing 2m and stay safe. This is an activity that can be done by a group but during this period of social-distancing this is not recommended by public health guidelines. Please follow these at all times.

[Coronavirus \(COVID-19\): guidance and support - GOV.UK \(www.gov.uk\)](#)

Is doing chalking going to get me arrested?

You are highly unlikely to be stopped whilst doing this type of activity in the UK. If you are, it's more likely to be by people who work in a private organisation rather than the police. Avoid giving your name or details to any industry worker. You're only obliged to give your details to the police, and even then, only in certain circumstances. The situation varies depending on external factors and location. You could tell them you are celebrating International Women's Day and ask them to get involved too!